

The Power of the Viral Spread of Ideas

Scenarios that could result in a New Enlightenment peaceful revolution, in order from less probable to more probable:

The influence of The New Enlightenment will be proportional to the number of people who read it. Below is the number of people (X) who will read The New Enlightenment as a result of the specific process of two people reading it first, then at the end of two weeks they get two other people to read it, each of whom after two weeks get two others to read it, and so on for one year, with the calculation for it. Variations of this process can result in similar outcomes.

		week 2	week 4	week 6	week 8	week 10	week 52
An easy way to calculate this above sum is	X =	2	+ 2 ²	+ 2 ³	+ 2 ⁴	+ 2 ⁵	+ 2 ²⁶
to multiply the equation by two,	2X =		2 ²	+ 2 ³	+ 2 ⁴	+ 2 ⁵	+ 2 ²⁶ + 2 ²⁷
then subtract first equation from second	2X-X =	-2	+ 2 ²⁷					
	X =	2 ²⁷ - 2		=	134,217,726		people	
		(which is also the number people who will read The New Enlightenment in two years instead of one if the interval between recommendations is four weeks instead of two)						

Number of readers at end of this kind of process, general case

$$X = 2^{n+1} - 2 \quad \text{where } n \text{ is the number of time intervals for new recommendations}$$

We do not need anywhere close to 134 million people to read The New Enlightenment for it to result in a major change in the direction of the country. Likely, a few hundred thousand would be sufficient to motivate the institution of New Enlightenment policies through the resulting expanded public debate and pressure on policymakers. Here are a couple of routes to a few hundred thousand readers:

In 1 1/2 years or 18 months with a recommendation interval of one month to two additional people that recommend it to two others and so on, this many people will read The New Enlightenment:

$$\begin{aligned} X &= 2^{n+1} - 2 \\ &= 2^{(18+1)} - 2 \\ &= 2^{19} - 2 \\ &= 524,286 \quad \text{people} \end{aligned}$$

The New Enlightenment may be too long for many people to have the time to read all of it. But several of the policies detailed in it would result in a fundamental social advancement even before any others were instituted. If people would choose a few or even just one New Enlightenment policy they judge would result in the greatest social advancement if instituted for recommendation in the process described above, this may increase the probability for a recommendation chain to sufficiently advance. When the social advance occurs from the institution of one major New Enlightenment policy, others will follow.

Below is the number of people who will read The New Enlightenment or some of its most important policies in less than a year (51 weeks) with intervals of three weeks between recommendations in the above kind of process. This total number of people also would likely be able to motivate the institution of New Enlightenment policies, through the resulting expanded public debate and pressure on policymakers.

$$\begin{aligned} X &= 2^{(17+1)} - 2 \\ &= 2^{18} - 2 \\ &= 262,142 \quad \text{people} \end{aligned} \quad \begin{array}{l} \text{(also the number of people from 6 week} \\ \text{recommendation intervals for 102 weeks)} \end{array}$$

Of course, the above numbers of people could be greatly increased by increasing the number of recommendation chains.

Will you play an important role in the social revolution whose foundation is detailed in The New Enlightenment by starting a recommendation chain? Please recommend The New Enlightenment or any of the policies it details that you consider most important to enough people that you believe at least two of them will do the same. Social media can be an important tool for this purpose as can all other forms of communication including, personal conversations, other public forums, "letters to the editor," etc. Thank you.